



## JAMES CAVANAUGH BIOGRAPHY

After graduating from the New England School of Photography in 1975, James Cavanaugh returned to Buffalo, NY and established his first studio. For ten years, he provided a wide range of photographic services to both consumer and commercial clients in Western New York.

In 1986, Jim redirected his business and focused his marketing and creative efforts on architectural, interior and aerial photography. Today, he is recognized as a leading specialist in these areas.

His clients include local and national architects, engineers, interior designers, contractors, real estate developers, architectural product manufacturers and government agencies. His Images have been seen in publications including, Architectural Record, The ASMP Bulletin, World Architecture, Reader's Digest, Progressive Architecture, Rolling Stone, Business Week, American Banker, SSL, Seaway Review, Parents, Women's World, Ladies Home Journal, Techbits, Rangefinder and Design Portfolio. Jim was also featured in Eastman Kodak's "Vision in View" video program.

For six years Jim taught "Professional Business Practices in Photography" at Villa Maria College in Buffalo and is also a frequent guest lecturer at the Rochester Institute of Technology.

All of his images, including his collection of over forty thousand aerial photographs, are cataloged and cross-referenced via keywords on his computer network. Images may be viewed via original transparencies, color proof sheets or web galleries. After selection, the images may be licensed for use in a wide variety of applications ranging from wall decor and display to corporate publications, advertisements and Internet applications.

Jim is a member of the American Society of Media Photographers (ASMP). He is a National Director and former 1st Vice-President of the association. He is a former director of The Media Photographers Copyright Agency. He also serves as Chairman of ASMP's Specialty Group Relations Committee and was Chairman of the Business Practices Committee of ASMP/Architecture. He is a two time Past President of the Western New York Chapter of ASMP. Jim is an Allied Member of the Buffalo/WNY Chapter of the American Institute of Architects. He is a strong advocate of copyright issues and ethical business practices in photography.

In addition to photography, Jim is a licensed pilot with instrument ratings. He owns a Cessna 150G Airplane. He is the Past President of both The Aero Club of Buffalo and Chapter 46 of The Experimental Aircraft Association. He is a member of the Aircraft Owners and Pilots Association and the International Aerobatics Club.